



SumoSushiSakeHK 2014

Professional Japanese Sumo wrestlers in action in Hong Kong!

15% Early bird discount

December 13, 2014 | West Kowloon Waterfront Promenade

Upcoming Events

(For Immediate Release)

(Hong Kong, 13 October 2014) This year's SumoSushiSake will be held on Saturday, December 13, 2014 at the West Kowloon Waterfront Promenade. The festival, which combines three of Japan's most beloved traditions: sumo wrestling, sushi and sake, has stepped up its line up this year with professional sumo wrestlers Wakaryusei Keisuke and Shoketsu Yoshiaki, both ranked top 10 in the Makushita division in Japan, battling it out. Onokuni Yasushi, the 62nd Yokozuna Grand Champion, will also be attending the event. Don't miss this opportunity to watch 300-pound professional Japanese sumo wrestlers in action, while sipping and slurping on delicious food and drinks. Also, not to be missed is the popular sushi and hot dog eating contests, as well as Hong Kong's best underground bands performing on the waterfront in West Kowloon. This outdoor event is expected to attract over 8,000 visitors locally and abroad.

SumoSushiSake's expanded food and drinks line up this year is well worth looking forward to. New to the roster are Tiger Curry, Max Food Lab, Mr. Bing, 298 Nikuya Kitchen, Tokyo Agura Ramen, special meats from the Kagoshima prefecture, Tararan-ya and Soft Crème. Returning from last year will be Sugo Sushi, Wagyu Master, Nan Tei, Fork-Eat and Wolfgang Flying Brats. Of course, the event wouldn't be complete without an amazing drinks line up. For those above the age of 18, there will be tons of Japanese sake and shochu, and plenty of Suntory Beer served. Get ready to soak up some sun while tantalizing your taste buds over sumo wrestling matches, hot dog and sushi eating contests, and live music throughout the day.

As the national sport of Japan, sumo wrestling has maintained a high degree of popularity both in Japan and abroad. At this year's SumoSushiSake, the 62nd Yokozuna Grand Champion, Onokuni Yasushi (who weighed close to 200kg at the peak of his career), together with professional wrestlers Wakaryusei Keisuke and Shoketsu Yoshiaki, will present sumo wrestling etiquette and demonstration matches. Keisuke and Yoshiaki weigh 130kg and 160kg respectively, and both are ranked top 10 within the Makushita division in Japan.

Kelvin Ng, Event Director, said: "We are thrilled to have professional Japanese sumo wrestlers at SumoSushiSake this year, and it's really a great honor to welcome a former Yokozuna Champion



to the event as well. We have made significant improvements to our event since our debut last year, and I have no doubt that the crowd is going to have an even better time this year!”

15% Early bird discount

Tickets, priced at \$220, \$320 and \$520, will go on sale on October 15, 2014 at www.SumoSushiSakeHK.com. Take advantage of the 15% early bird discount from October 15 to 28, and 10% discount from October 29 to November 11. Limited number of tickets can also be purchased at the door for an additional \$50. For more event details and ticket information, please visit the organizer’s website at <http://www.SumoSushiSakeHK.com>.

SumoSushiSakeHK 2014

Debuted in 2013, SumoSushiSake is a first-of its-kind outdoor event in Hong Kong that blends together three of Japan’s most beloved traditions: sumo wrestling, sushi and sake. Following its success last November, this year, the organizers have invited professional sumo wrestlers from Japan who will be battling it out while you sip and slurp on the delicious food and drinks. Also, not to be missed are the annual sushi and hot dog eating contests and underground bands that will be performing on the West Kowloon waterfront throughout the day.

—End—

Attachments:

1. SumoSushiSakeHK 2014 event details
2. SumoSushiSakeHK 2014 ticket information
3. Introduction to the Japanese professional sumo wrestlers

This press release is issued by OAT Promotion on behalf of SumoSushiSakeHK. For media inquiries, please contact:

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Attachment I: Event Details



SumoSushiSakeHK 2014 event details are as follows:

Date : December 13, 2014 (Saturday)
Time : 12:00 to 11:00pm
Location : West Kowloon Waterfront Promenade, Hong Kong
Organizer : SumoSushiSakeHK
Guests : Onokuni Yasushi, The 62nd Yokozuna Grand Champion
Wakaryusei Keisuke, Japanese professional sumo wrestler
Shoketsu Yoshiaki, Japanese professional sumo wrestler
Official website : <http://www.SumoSushiSakeHK.com>

Attachment II: SumoSushiSakeHK Ticket Information

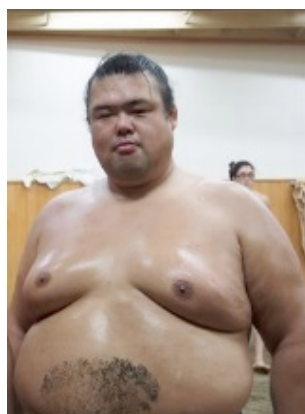
	Ticket Price:	Price includes:
Regular	HK\$220 (At-the-door purchase: HK\$270)	- 1 admission ticket
Premier	HK\$320 (At-the-door purchase: HK\$370)	- 1 admission ticket - 9 tokens
VIP	HK\$520 (At-the-door purchase: HK\$570)	- 1 admission ticket - 18 tokens - Exclusive VIP entrance and VIP seat

- Additional tokens are available for purchase on site for HK\$100 for 8 tokens.
- A sample of what tokens can redeem:
 - Food: starting at 3 tokens for 1 serving
 - Sake & Other Drinks: 1-3 tokens
 - Beer: 3 tokens

Attachment III: Introduction to the Japanese professional sumo wrestlers



Name : Wakaryusei Keisuke
 Highest Rank : Makushita #10
 Career Record : 243 wins, 203 losses
 Birth Date : January 31, 1985
 Birth Place : Fukuoka
 Height : 185cm
 Weight : 127.5kg



Name : Shoketsu Yoshiaki
 Highest Rank : Makushita #4
 Career Record : 420 wins, 392 losses
 Birth Date : September 5, 1976
 Birth Place : Shizuoka
 Height : 184.5cm
 Weight : 159.5kg



Name : Onokuni Yasushi
 Highest Rank : The 62nd Yokozuna (Retired)
 Career Record : 426 wins, 228 losses
 Birth Date : October 9, 1962 (Showa 37)
 Birth Place : Hokkaido
 Height : 189cm
 Weight : 199kg